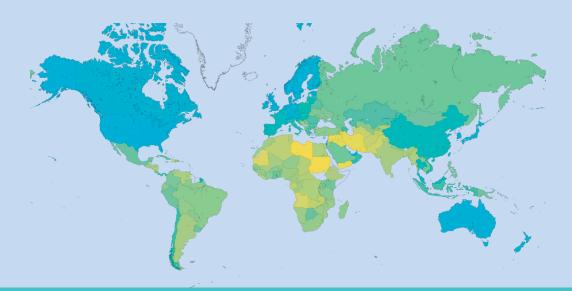


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## ELITE QUALITY REPORT 2021

## The United States of America: Building back better, but to whom are American politicians beholden?

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## The United States of America: Building back better, but to whom are American politicians beholden?

As the United States begins to transition from Donald Trump's so-called 'America First' policies to the 'Build Back Better' paradigm of President Joe Biden, the 2021 Elite Quality Index provides an interesting window into the structure of the US Economy and the position of elites within it.

Without doubt, the US is an engine for Value Creation and a very good place to do business, a conclusion supported by the country's overall ranking of fifth position in the EQx. A look at the important Level 4 indicators helps to explain this aggregate score. The US ranks first for Entrepreneurship (ENT, ii.6, rank # 1), Venture capital finance (VCF, ii.6, rank # 1), Venture capital availability (VCA, ii.6. rank # 1), R&D (RDR, iv.10, rank # 1), Number of patent applications per 100,000 people (PAT, iv.10, rank # 1), and number of Unicorns per million people (UNC, iv.11, rank # 1). Part of the explanation for these high assessments can be found in the conducive regulatory environment and laws (Regulatory Capture Pillar, i.2, rank # 3) that have allowed for the emergence and operation of a strong private finance sector that operates alongside, but in large measure independent of, both the private banking sector and the Federal Reserve. Moreover, the US ranks first in terms of the Ease to challenge regulations (ECR, i.2, rank # 1) pointing to a regulatory regime that can be challenged by both businesses and financial actors.

With all of this good news, one might wonder why American voters decided to jump horses in the November 2020 election. The EQx2021 provides some answers in this regard.

Although American business elites lead in terms of innovation, the benefits of America's economic model are not enjoyed across all Sections of the population. The *Labor force participation rate* (LFP, iv. 12, rank # 72) is relatively low, with the US ranking only slightly above halfway amongst the 151 countries assessed this year. The *Youth unemployment rate* (YUN, iv. 12, rank # 52) is also high and the US economy lags behind other industrialized democracies in the inclusion of women (WBL, i.3, rank # 32) and LGBT+ Inclusiveness (LIN, i.3, rank # 34). Relatively low rates of Social mobility (MOB, i.1, rank # 74) suggest the 'American Dream' is increasingly only a dream. Americans' average life expectancy scores are low for both men and women (LEW, iii.7, rank # 31 & LEM, iii.7, rank # 30). Given its aggregate and per capita wealth, the performance of the US during the COVID-19 crisis is a national embarrassment, with an appalling country ranking in COVID-19 mortality, age-adjusted (COM, iii.7, rank # 119). Even if we ignore the high Homicide rate (HOM, iii.8, rank # 69), as American gun policies make it an outlier within its peer group, the shockingly high Suicide rate per 100,000 people (SUI, iii.8, rank # 126) and Death rates from substance use disorders per 100,000 people (SUB, iii.8, rank # 142) suggest economic vitality is not translating into overall societal health.

Presumably, President Biden's USD1.9 trillion stimulus package passed in March 2021 and his USD2 trillion infrastructure and jobs proposal are directed at redressing these persistent inequities and societal ills. The question, however, is how to pay for them. To date, fiscal spending has been largely debt financed. Will *Government debt as a percentage of GDP* (DBT, iii.9, rank # 135), already high in comparison to other wealthy economies, balloon further? Or, will the Democrats succeed in their efforts to shift the relative tax burden from labor to capital (DCT, iii.8 rank # 33)?

Despite their congressional majorities, a closer look at the data suggests that the latter will be a difficult task. *Crony capitalism* scores are too high (CRO, i.2, rank # 39), and despite a first-place ranking for *Political decentralization* (PDE, i.1) and tenth place for *Government's responsiveness to change* (RTC, i.1), the US ranks very poorly in terms of *Regional redistribution as % of government budget* (REG, iii.7, rank # 111). Taken together, the data suggest a question: To whom are American politicians beholden?

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United States EQx2021 Country Scorecard						tion nominal) er capita	328 million 21433 billion USD 65'298 USD	ę	
	Level 1	- Index EQx Rank / 151		Score 4.1			Very High Quality Elites		
		EQx Su	b-Indices				EQx Index Areas		
	Level 2 ·	- Sub-Indices & Power (****) Index Areas Ronk / 151 Score 1 70.2	Value Rank / 15 <sup>-</sup> 18	Score 61.0	Poli Rank / 10	tical Power ( 151 Sco 74.	re Rank / 151 Score Rank / 151 Score F	Economic Rank / 151 4	
	Level 3	– Pillars	Rank / 15	Score					
∎ ≘		State Capture	15	74.8			State Capture		<b>t</b>
Political Power (I)		Regulatory Capture	3	80.0			Labor Value Regulatory Capture		
		Human Capture Coalition Dominance	24 12	66.2 66.2			Capital Value Human Capture		<b>•</b> ••
Economic Power (II)		Firm Dominance	90	49.7					
		Creative Destruction	5	76.5			Producer Value Coalition Dom	ninance	
Political Value (III)		Giving Income	63 74	51.3 50.1	(" <b>*</b> )				
Valu		Taking Income Unearned Income	42	57.3	[= <b>-</b> +]		Unearned Income     Firm Dominance		
Ξä		Producer Value	53	54.1			Taking Income Creative Destruction		
Economic Value (IV)		Capital Value	3 12	71.1 68.8	<b>*</b> **		Giving Income		
<b>₩</b> >		Labor Value	12	00.0			EQx2021 Average —United States		
	Level 4	- EQx Indicators	Rank / 15	Score			<u>.</u>	Rank / 151	Score
	COR	Political corruption	26	82.1		SNT	Subsidies and transfers as % of expenses	92	20.2
	MOB PDE	Social mobility	74 1	37.5 100.0		REG EDU	Regional redistribution as % of government budget	111 25	28.7 65.7
(	ADE	Political decentralization Administrative decentralization	10	84.4		GPS	School life expectancy Expenditure on general public services as % of GDP (dev. f	25 34	65./ 52.4
oture (i.	PGL	Political globalization	15	81.8		INT	Internet access	23	76.3
Capture (i.1)	WPI	Women's Power Index	106	33.2	F.	NRI	Network Readiness Index	8	94.7
	RTC EPR	Government's responsiveness to change E-Participation Index	10 1	91.8 87.4	Giving Income (iii.7)	LEW LEM	Life expectancy women Life expectancy men	31 30	69.9 70.0
	PFD	Press freedom	35	68.5	Gi	FSQ	Global Food Security Index - availability, quality and safety	4	90.6
	coc	Control of corruption	20	84.7	-	COV	COVID-19 excess deaths, age-adjusted	28	46.6
-	DBI	Institutional quality	4	85.5		COF	COVID-19 fatality rate, age-adjusted	32	60.3
e (i.2	CRO PMI	Crony capitalism Protecting minority investors	39 33	53.4 71.9		CGD COM	COVID-19 growth differential COVID-19 mortality rate, age-adjusted	77 119	52.4 26.3
3) Capture (i.2)	ECR	Ease of challenging regulations	1	100.0		CLS	COVID-19 lost schooldays	137	14.3
	EDB	Digital institutional quality	1	93.2		OSI	Online Service Index	6	85.0
	PRI GSI	Property rights Global Slavery Index	20 9	84.0 70.1		DCT HOM	Corporate tax rate (dev. fm optimum) Homicide rate	33 69	65.3 36.9
	WBL	Women, business and the law	32	71.7		INE	Top 10% share of pre-tax national income	78	47.1
	LIN	LGBT+ Inclusiveness	34	71.4	1g (iii.8)	FDE	Fiscal decentralization	16	64.5
e (;;)	GRI	Religion - Government Restriction Index	75	56.5	Taking Income (iii.E	DTR	Tax revenue as % of GDP (dev. fm optimum)	15	77.2
Capture (i.3)	SHI WSB	Religion - Social Hostilities Index Women self made billionaires	76 7	53.6 75.1	lnce	BRD GCI	Battle-related deaths per 100,000 people Global Cybersecurity Index	1 2	53.8 86.5
	HRI	Human Rights Index	42	65.4		SUI	Suicide rate per 100,000 people	126	26.0
	FDP	Forcibly displaced population as % of population	1	56.2		SUB	Death rates from substance use disorders per 100,000 pe	142	0.0
	AFI	Academic Freedom Index Top 3 industries exports as % of GDP	33	72.2	ed (iii.9)	OCR DUT	Organized crime Dutch disease propensity	50 39	59.4 62.1
	ECI	Economic Complexity Index	6	94.5	Uneame	EPI	Environmental Performance Index	21	85.0
ii.4)	IVA	Top 3 industries as % of VA	75	29.4	Une	DBT	Government debt as % of GDP	135	18.9
) ce	CON	Construction as % of GDP (dev. fm optimum)	13	63.7		TRF	Trade freedom	65	60.6
Dominance (ii.4)	MIL UNI	Military expenses as % of GDP (dev. fm optimum) Unionization rate (dev. fm optimum)	45 2	64.9 72.9		FDI BTF	FDI net inflows as % of GDP Barriers to FDI	113 50	41.0 53.7
Doi	CBC	Collective bargaining coverage	15	70.7		EGL	Economic globalization	24	80.8
	BSN	Barriers in service & network sectors	~~	50 4	.10)	HEI	Health Efficiency Index	52	6.4 01.0
(ii.5)	PRO SME	Top 10 firms profitability SMEs per 1,000 people	85 41	50.4 45.5	Producer Value (iv.10)	OFB ESG	Open for business ESG company scores	2 30	91.9 51.8
nce (	BIW	Billionaires' wealth as % of GDP	141	16.3	Pr Valt	RDR	R&D as % of revenue Top 10 firms	1	100.0
Dominance (	FKG	Top 10 firms market cap as % of GDP	62	41.2		FSA	Global Food Security Index - affordability	6	80.0
Dor	FRG FRR	Top 3 firms revenues as % of GDP Top 30 firms revenues as % of GDP	5 9	60.0 65.9		PAT IPM	Number of patent applications per 100,000 people Share of imports targeted by protectionist measures	1 131	100.0 31.7
	TUL	Listed firms turnover, long run 15 years	24	33.0		DGI	Share of discriminatory government interventions as % of t		29.5
	TUS	Listed firms turnover, short run 3 years	22	41.3		DNI	Neutral interest rate (dev. fm optimum)	4	73.0
2)	ENT VCK	Entrepreneurship Vonture capital finance	1 1	100.0 100.0		DOI	Inflation (dev. fm optimum)	1	62.7 67.3
Destruction (ii.6)	RND	Venture capital finance R&D as a % of GDP	8	82.2	ц Е́	GOL DMA	Gold demand as % of GDP M&A as % of investment - 3 yrs. rolling average (dev. fm. c		67.3 41.6
truction (	ENR	Firm entry ratio	-		Capital Value (iv.11)	DKI	Delta capital gains tax vs income tax	58	28.0
estr	EXR	Firm exit ratio	~~	20 7	Valu Valu		Unicorns per 1 million people	1	100.0
	BCD IWE	Billionaire's creative destruction Index of Women Entrepreneurs	38 2	39.7 89.2		BSG BSM	Billionaires self-made number per 1 million people Billionaires self-made as % of total billionaires	5 24	93.6 58.1
	VCA	Venture capital availability	ĩ	100.0		FMI	Financial Markets Index	1	100.0
	GSE	Governmental support to entrepreneurship	23	55.1		UEM	Unemployment rate	25	61.4
						LFP WLP	Labor force participation rate	72 10	50.5 64.0
					iv.12	LDR	Delta real wage vs labor productivity increases Labor dependency ratio	34	68.0
					Labor Value (iv.12)	YUN	Youth unemployment rate	52	64.4
. Elite	Quality P	t 2021 (EQx2021) provides Country Scores and Global Rankii	as for 151	intries	>	GWG	Gender wage gap	7	92.3
		Leases, provides cooning scores and Global Kankli				BRN	Net brain drain	4	82.2